**RS-Transmitter Brochure design**

Instructions

1. Layout: 4.25” X 6” or 5” X 7” Postcard size, landscape, one-fold, four sides
2. Preferred font: Calibri or similar
3. Accent curved lines / patterns are requested. Those lines / pattern will have varnish spot finish to create a glossy spot finish. Please design with appropriate lines / patterns.
4. Logo:
5. Black background is preferred
6. The content for all four pages is specified below.

Contents

**Page1**

**(Opening page – No text preferred. Please use the image below)**

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**Page2 (Inside – Left hand)**

List of items to be included in Page 2.

1. Heading Level 1 – “RS-Transmitter Disposable**”**
2. Heading Level 2 / Tagline – “World's first Disposable Transmitter”
3. Feature Bullets –
   1. Highest and Constant signal strength through entire life
   2. Buy it for the price you rent
   3. Lower Financial liability
4. Image shown below
5. Information in the table below

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | xSD | SD | | MD | |
| Standard Run-Time¹ | 64 hours  [2.5 days] | 130 hours  [5 days] | | 500 hours  [21 days] | |
| Frequency | ELF – 16Hz to 30 Hz (22Hz default) | | | | |
| Pressure | 1800 PSI | 1800 PSI | | 1600 PSI | |
| Length | 3” [76mm] | 6” [152mm] | | 9.5” [241mm] | |
| Dia | 1” [25.4mm] | 1.25” [32mm] | | 1.875” [48mm] | |
| Temperature² | -40˚F to 150˚F [-40˚C to 65˚C] | | | | |
| Price (USD) | **320** | | **400** | | **500** |

¹ Standard Run-Time is at 25˚C. Continuous option available. Longer Run-Times possible with decreased pulse rate.

²Run-Times may vary below 32˚F [0˚C]



**Page3 (Inside – Right hand)**

List of items to be included in Page 3.

1. Heading Level 1 – “RS-Transmitter Reusable**”**
2. Heading Level 2 / Tagline – “Powerful and Economical in one Package”
3. Feature Bullets –
   1. Best signal strength in the industry
   2. Reliable sealing with spare o-rings
   3. Includes a Free Pelican style case
4. Image shown below
5. Information in the table below

|  |  |  |  |
| --- | --- | --- | --- |
|  | | | |
|  | xSD | | SD | MD |
| Standard Run-Time¹ | 64 hours  [2.5 days] | | 130 hours  [5 days] | 500 hours  [21 days] |
| Frequency² | ELF – 16Hz to 30 Hz (22Hz default) | | | |
| Pressure | 2000 PSI | | 2000 PSI | 2000 PSI |
| Length | 3.4” [86mm] | | 6” [152mm] | 9.5” [241mm] |
| Dia | 1” [25.4mm] | | 1” [25.4mm] | 1.875” [48mm] |
| Temperature⁵ | -40˚F to 150˚F [-40˚C to 65˚C] | | | |
| Price (USD) | **1200** | **1400** | | **1600** |

¹ Standard Run-Time is at 25˚C. Continuous option available. Longer Run-Times possible with decreased pulse rate.

⁴Higher Pressure rating possible

⁵Run-Times may vary below 32˚F [0˚C]

**Page4 – Be creative**

**Use Logo and info below and / or ???**

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